

Peter-Lacke Opens Facility in Troy

865 Stephenson Hwy | Peter-Lacke.com



The City of Troy celebrated the grand opening of Peter-Lacke USA, the first U.S. subsidiary of Peter-Lacke GmbH and the most recent graduate of the Automation Alley International Business Center.

Peter-Lacke is proud to have chosen Automation Alley as their initial presence in SE Michigan. Automation Alley, headquartered in Troy, and Michigan's largest technology business association assisted Peter-Lacke not only by providing them with a modern facility to conduct their day-to-day business operations, including conference rooms equipped with state-of-art technology and equipment, but also by providing them with local business connections for everything from office equipment and furniture retailers to new prospective customers and suppliers.

Peter-Lacke moved into their new 20,000-square-foot manufacturing facility in Troy at 865 Stephenson Highway and has already created 12 new jobs in Michigan, with growth plans to at least double in size over the next three to five years.

An international leader of advanced paint systems based in Hiddenhausen, Germany, Peter-Lacke has developed and produced state-of-the-art paint systems for leading companies from the automotive, household appliances and electronics industries for more than 100 years.

Photo, L-R: Chief Operating Officer John Bilson, Managing Partner Andreas Peter, Mayor Dane Slater and CEO/Managing Partner David Peter.

Rising Phoenix Archery Opens in Troy

3863 Rochester Road | 586.770.1859 | michiganarchery.net
Tues-Fri | 11 am -10 pm; Sat | 9 am -10 pm; Sun | 9 am - 6 pm



Rising Phoenix Archery is an indoor archery range where experienced archers and newcomers can go to learn proper archery forms and techniques. Brandon Wright opened Rising Phoenix in 2011 as a way to expand the sport of archery beyond the hunting-

focused programs he and his family discovered when moving to Michigan from California.

Brandon's passion for the sport caught fire when he introduced the sport to his children and started to teach them correct form and technique. Now, he looks forward to helping others fall in love with the sport at Rising Phoenix Archery.

Rising Phoenix Archery started with two handmade targets, three students, four bows and was only open for 11 hours per week. The expansion gives Rising Phoenix the largest number of shooting lanes of any indoor range in Michigan, with 38 total lanes.



Now open 65 hours per week, the range includes a party area for birthday and corporate events, with concessions and free Wi-Fi for guests.

Troy Welcomes AIMS Learning Center

6040 Rochester Rd. | 248.923.1412 | aimeslearning.com



AIMES Learning Center is a new educational resource for students in Kindergarten through 12th grade, specializing in providing enrichment in the subjects of Math and English.

AIMES (Advanced Institute of Math and English) Learning owners, Hamid Iqbal and Rehan Mallick, are committed to be true partners in every child's education, knowing how important a quality education is for our young people.

The ultimate goal of AIMS Learning is to bring each child to a level where they are very comfortable with embracing any academic challenge presented, during any academic year. Instructors will do this through rigorous exercise of mastering the topics of core curriculum as well as advanced topics in Math and English. The curriculum at AIMS Learning covers most of the topics in academic core curriculum of Troy and Rochester Schools.



AIMES Learning Center owners Hamid Iqbal and Rehan Mallick and their staff are excited to help children reach their potential. They take pride in the fact that students from Kindergarten to 12th grade will be able to fine tune their Math and English skills to stay ahead of their peers, as well as meet and exceed academic challenges in these two core subjects.

PAC Credit Union Changes Its Name

2889 E Maple | 248.619.0440 | mypafcu.com
Mon-Thu, 9:30am - 5pm; Fri, 9:30am - 7pm; Sat, 9:30am - 2pm

PAC Federal Credit Union (PACFCU) changed its name to Polish-American Federal Credit Union (PAFCU) on Oct. 1, 2015.

Since 1976, the Polish-American Federal Credit Union has been serving members of the Polish-American Community in the state of Michigan with outstanding financial services. The PAFCU has branch locations in Troy and Hamtramck, serving over 6,500 members. PAFCU recently surpassed \$100 million in assets. Those with an affiliation to various Polish organizations are eligible to join. The credit union's board of directors decided the new name should clearly recognize the heritage of its evolving membership.



"We are Polish Americans," said PAFCU President John Swidwinski. "Our future lies not only with our current members but with their children and their grandchildren - as well as the thousands of Polish-Americans who are eligible to join our credit union."

Mayor Dane Slater and the Troy City Council congratulated Chairman of the Board Mark Reaume, and the Board of Directors, President John Swidwinski, and all PACFU staff for their commitment to their customers and the many local organizations they support through generous donations.

Troy Welcomes Revolution Martial Arts

120 W. Maple Rd. | 248.894.5372 | TheRevolutionMA.com



Revolution Championship Martial Arts, owned by Conell and Sophia Loveless, is a martial arts school that has a training facility of over 2,000 square feet, making it a premier facility for martial arts instruction.

In 2002, Sensei Conell Loveless enrolled at the Southfield Martial Arts Institute under Grand Master Willie Adams. Today, he is the Head Instructor at Revolution Championship Martial Arts. As a 3rd degree black belt in Isshinryu, Sensei Loveless has been a notable figure on the Michigan and National Sport Karate scene. Revolution Championship Martial Arts is also well represented at martial arts events through its competition team, Team Revolution. Many of its members have won numerous world championships in sport karate.

Revolution Championship Martial Arts offers classes for beginners to advanced training, as well as kickboxing classes. They have several certified adult and junior black belts, both male and female, who assist with classes. Sensei Loveless personally oversees the action in every class taught at the school.

Revolution Championship Martial Arts is home of the North American International Karate Championships. They are a member of the Professional Sport Karate League, National Martial Arts Circuit, United Tricking League and a proud member of the Karate International Association of Isshinryu.

Mr. Kabob Brings Delicious Xpress Grille to Troy

2008 W. Big Beaver Rd. | 248.649.5555 | mrkabob.com



Mon-Fri, 11am-9pm; Sat-Sun, 11am-8pm

Mr. Kabob Xpress Grille & Catering opened a new facility in Troy, an expansion of the original Mr. Kabob located in Berkley.

Mr. Kabob Xpress Grille & Catering is a quick serve Mediterranean restaurant offering numerous "create your own" options like Salads, Hummus Bowls, and Wraps. Favorites like Fattoush, Tabbouli, Falafel, Kabobs, and Hummus

are also on the menu, as well as Raw Juices and Smoothies. They offer many vegetarian and vegan friendly dishes, as well as gluten free items.

Due to its proximity to surrounding businesses, Mr. Kabob Xpress offers corporate catering to provide Mediterranean cuisine for business lunches, meetings, and events. Catering is also available for graduations, family events, weddings and more. Mr. Kabob Xpress is the latest addition to the Mr. Kabob & CK Mediterranean Grille family. Dine in, carry out, or have them cater your next event.

Looking to Start or Grow a Business?

If you would like to discuss your plans to launch or grow your business in Troy, please contact Glenn Lapin, Economic Development Specialist, 248.524.3314 or g.lapin@troymi.gov.

troymi.gov

New Yoga Studio Opens to Inspire Greater Health

1901 E. Big Beaver Rd. | 248.720.1601 | yogastudiotroy.com

The Yoga Studio Troy recently relocated from the Troy Sports Center to a beautiful new space in the Troy Sports Center Shopping Complex. Their goal is to share through the art of Yoga, greater health, happiness and life balance.

Owner, Dr. Tanya Dejkunchorn, Clinical Director of The



Chiropractic Studio saw a need to offer more resources for her patients to achieve a sound state of wellbeing. After a clinic program she started called "Yoga Thursdays" proved beneficial for the health of the patients and began to

grow a following, she decided to offer more classes to meet the demand... thus the birth of The Yoga Studio. Dr. Tanya states that "Yoga is so personal for each student, whether it be physical or mental intention, it's a great practice for our community to come together and share a positive experience."

All sessions are 60 minutes and are open to both the beginner and experienced practitioners. Choose from traditional classes such as Yin, Basic, Vinyasa and Slow Flow or Specialty classes such as Pre-natal, Christian and Hip-Hop Yoga, with plans to bring on additional classes such as Restorative Yoga for Cancer patients. Classes are offered morning, afternoon and evening every day, including weekends. Check The Yoga Studio out, first class is free.

For class description or more information visit:
yogastudiotroy.com

Dick's Sporting Goods Relocates to New Troy Location

562 W. 14 Mile Rd. | 248.581.8122 | dickssportinggoods.com

Mon-Sat, 9am-9:30pm; Sun, 10am-7pm

Dick's Sporting Goods Inc. relocated from Oakland Square shopping center on John R into 50,000 square-feet at the Oakland Mall, the space formerly filled by Steve & Barry's and several smaller shops.

Dicks is your one-stop shop for active lifestyles. From the latest fitness apparel to the newest game-changing technology, find it all at DICK'S Sporting Goods. Browse gear



from popular brands, including Nike, Under Armour and The North Face. Ramp up your workout routine and find everything you need to dominate the gridiron, diamond, basketball court - and everywhere in between. Visit our golf pro shop for expert club fittings and advice on lowering your handicap. Shop fan merchandise for the Detroit Lions and Detroit Pistons and find the outdoor equipment you need.

The new location features a running center with a local events schedule, women's studio apparel department and shops for soccer, lacrosse and baseball. There will also be new clearly identified brand shops, an expanded youth footwear section, wider aisles and a more efficient checkout process.

Medright Relocates to Troy

850 Stephenson, Ste 510 | 248.547.0834 | Medright.org



Medright, Inc. has been providing exceptional educational programs for entry level positions into healthcare for the past 18 years. Troy resident and Medright President Gail Lucas is very excited to relocate her business to the Troy community.

Medright provides programs in Phlebotomy, Patient Care Technician, Clinical Medical Assistant and Home Health Aide as well as CPR for the Healthcare Provider. Medright works very closely with Beaumont Health and St. John Health System, in addition to other major medical facilities. Medright's comprehensive curriculums allow for students from ages 18 to post retirement to have a career with job security and medical benefits in as little as three months.

Medright has an A+ rating with the Better Business Bureau and accredited and approved through the National Accrediting Agency For Clinical Laboratory Sciences, a prestigious recognition that assures their students are receiving the highest caliber education. A vast majority of Medright graduates gain immediate employment with Beaumont Health and St. John Health System.

Family-Owned CrossFit Deviate South Offers Full-Range of Classes & Strength Training

2691 John R | 248.556.6011 | crossfitdeviatesouth.com

Troy residents Tracy Sparks and her son AJ opened CrossFit Deviate South this year. They've lived in Troy for over 15 years and AJ graduated from Athens High in 2011, was co-captain of the football team. This is a true family owned and operated business offering a full-range of classes including CrossFit, Krav Maga, Olympic Lifting, Gymnastics, and Mobility/Yoga.



CrossFit represents a different outlet for life's many stresses and demands. At DV8 South they have competitive athletes, people just looking to get in and stay in shape, people looking to regain some semblance of their former selves, people looking to pick themselves

up and cut themselves loose, for one short hour a day. Every single victory is a celebration - a one-pound PR, an attendance goal reached or your first pull-up.

For those new to CrossFit or a seasoned athlete, you will develop a sense of confidence through perspiration and commitment. We are community members, passionate health enthusiasts, and just generally, people who wish to live long, active, independent lives void of sickness, injury, and decrepitude.

"The name is derived from our core belief that we deviate from the main stream fitness industry's belief that you should own a gym membership but never actually use it; we deviate from the monotony of the treadmill and elliptical and from doing the same training split week after week," Tracy said.

One of the most important facets of our gym's culture is that we are more like a family than just a bunch of members and coaches," said AJ Sparks. "Stop by and check us out, your first week is FREE!"

12

Unleash Your Inner Athlete at Title One Boxing Club

5075 Rochester Rd. | 248.562.2013 | TitleBoxingClub.com
Mon-Wed, 4-8pm; Thurs-Fri, 11am-8pm; Sat, 10am-4pm;
Sun, 10am-2pm

"TITLE boxing club is a fitness experience unlike any other, offering a combination of boxing and kickboxing trainer-led group classes. TITLE brings to the table a complete full-body workout that merges intense cardio with vigorous resistance training. This unique style of conditioning gives you the ability to increase your endurance, energy, and strength while at the same time shred off those extra unwanted pounds.



Owners Ashok and Kavitha Kumar encourage everyone to challenge yourself in their POWER HOUR. "You engage every muscle group in your body, and burn up to 1000 calories in the hour! You will be relieving stress as you burn those calories punching and kicking the heavy bag," said Ashok Kumar.

Learn proper punching and kicking techniques in a fun, friendly, judgement-free environment by our highly experienced boxing and kickboxing trainers, and reach your own personal best every time you step into the club.

Come in, unleash your inner athlete today, and earn your TITLE!

Dr. Keith Kelley Celebrates 30+ Years in Troy

1913 W. South Blvd. | 248.828.3185 | drkeithkelley.com

Dr. Keith Kelley and his staff have been providing excellent care to area residents for more than 30 years. The Center for Family Dentistry was built on the belief that you deserve the best dental care possible, and this means offering an experience that you cannot get elsewhere.

Dr. Kelley graduated from Michigan State University in 1979 with a B.S. degree in Microbiology. He attended one of the top ranked dental schools in the nation, University of Michigan School of Dentistry where he received his Doctorate of Dental Surgery (DDS) in 1983. Dr. Kelley has been chosen as one of America's Best Dentists since 2002 by the Consumers' Research Council of America.



Dr. Kelley and staff proudly offer advanced technology to help diagnose and treat dental issues before they cause permanent damage. Dental technology allows them to provide superior patient care using minimally invasive techniques. They provide comprehensive care for all dental needs for the whole family including preventative care, periodontal care, root canals, CEREC same day crowns, dental implants, Invisalign, FastBraces, cosmetic services, as well as sleep apnea.

RCC Web Media

1195 Equity Dr. | 586.752.5158 | rccwebmedia.com

Great development is the architecture that complements and supports the design of an application or website. Great development breathes life into a design.

While the creative department does the flashy design, the development department works behind the scenes to implement their awesome designs onto your site. There is a major difference between having your neighbor's son throw some clip art up on a site, and having something that is not only professionally implemented to proper standards, but goes through a multistage QC process.

RCC Web Media Agency, started by Steve and Cynthia Eaton, wants all their clients to be happy with their sites so they test, check, and test again. No browser goes untried, and no version gets left behind. The site needs to look professional to all potential customers, and RCC Web Media staff will not rest until it does.

Both RCC Web Media and RCC Business IT are subsidiaries of the parent Romeo Computer Company. Steve and Cynthia are thrilled that their once small town computer company has grown so tremendously over the last decade. They thank their hard working, knowledgeable staff and dedicated clientele for allowing them to have their much appreciated success.

La Saj Lebanese Bisto Offers Spectacular Cuisine

2149 Crooks Rd. | 248.494.4499 | lasaj.com

From the dawn of civilization, the indigenous people of the Middle East have created delectable meat and vegetable dishes using a unique style of cooking known as Saj. At first, food like lamb or beef was prepared on flat, round rocks that were heated by the sun and combined with fresh vegetables, rich spices, and flavorful marinades. But as time evolved, a metal dome heated from underneath was developed that came to be called Saj.

Following an extensive culinary tour of the Mediterranean



region, La Sajour chefs have mastered this Old World style of cooking and are presenting it to you for the very first time. Because the dome is heated at the optimal

temperature of 500 degrees, our USDA prime meat, fresh fish and seafood, organic vegetables, and secret sauces are cooked quickly to seal in the flavors — and without any of the harmful properties associated with cooking directly over a flame grill.

La Saj owners Alex and Sal Awada opened the Troy location to be closer to their customers. They have done extensive research to develop the finest culinary dishes for your dining pleasure. Every dish on their menu is handmade — even their ice cream. Be sure and try their La Saj specialties including Chicken, Shrimp or Beef Kabobs; Saji Kafta; Lamb Chops; Chicken and Beef Shawarma; Salmon; Orange Roughy Supreme and Grape Leaves. They serve traditional Lebanese appetizers and fresh, warm bakery delights including La Saj hot bread, meat, chesse and spinach pies.

They offer catering services for all events and the restaurant has a banquet room for parties.

troy.mi.gov

Sushi Ya Offers Healthy & Delicious Menu Items

5365 Crooks Rd. | 248.265.4400 | troysushiya.com
Mon-Fri, 11am - 8:30pm; Sat, 12-8:30pm; Sun, 12-8pm

Tom Terada and Chieko Sato have opened a family-friendly, cafeteria-style restaurant where customers can relax in a peaceful environment and enjoy reasonably priced meals. They previously owned Tom's Sushi on Rochester Road.



Sushi Ya offers healthy and good-tasting menu items such as Sushi Nigiri, Fancy Rolls, Sushi Sets, Soups, Salads, and more. The menu is easy to read and provides colorful pictures of several items. In addition to being a restaurant, they also have a Japanese grocery store inside, so customers can buy all the items they need to make a delicious meal at home.

Sushi Ya has an online app, so customers can conveniently order and pay online and come in to pick up their food. They also have sushi party trays for large groups offering a variety of delicious choices. Sushi Ya has many regular customers that come in daily for delicious and healthy Japanese food at a great price and are looking forward to cultivating many new customers. Check out Sushi Ya today!

Eli of Troy Menswear Celebrates 45 Years in Troy

5067 Rochester Road | 248.689.2010 |
Mon-Thurs, 10am - 7 pm; Fri, 10am - 6 pm; Sat, 10 am - 5 pm



Forty-five years ago, Eli Kurtz moved his men's clothing store from Royal Oak to the City of Troy at 5067 Rochester Road. Randy Norman came to work with Eli in 1978 and Eli taught Randy all about being a customer-oriented store, offering quality one-on-one service to the men in Troy and surrounding areas.

They built a very loyal customer base, with third and fourth generation customers who wanted to look good and purchase quality, tailored suits. Their philosophy is what's kept Eli's of Troy in business since 1970.

Randy bought the store in 1995 when Eli retired, and has continued offering tailored suits, along with shirts, ties, shoes, socks and casual sport coats. Randy works with two tailors and his son Kyle helps on Saturdays.

Eli's of Troy has been a huge community supporter for many years, assisting the Troy Police and Fire Departments, Troy Baseball Boosters, Troy High and Athens High School All-Night Parties, as well as many of the Troy School District sports teams.

Eli's of Troy sells high school varsity jackets; tuxedos for proms and weddings, as well as doing the measurements for Troy's Fire department Class A uniforms. Mayor Dane Slater, Councilmembers Ed Pennington and Dave Henderson, City Manager Brian Kischnick, as well as many Troy Police Officers and Firefighters have been loyal customers over the years.

Welcome to Troy – Michigan’s premier address for business, retail and commerce.



With our central location, excellent city services and friendly business environment, you will find that Troy is a great place to start and grow your business. In order to

get your business up and running quickly, Troy’s plan review, building, permitting and inspection processes are fast, fair and predictable. The following contact list has been prepared to assist you in launching your business. We look forward to serving you. Check out the City’s new Economic Resource Guide at troymi.gov/EconomicDevelopment/EconResourceGuide.pdf

New Business Checklist -- What Do You Want To Do?

- Find a site for lease or purchase
- Schedule a pre-purchase/lease meeting
- Complete a pre-purchase walk-through inspection
Contact: Glenn Lapin, Economic Development Specialist 248.524.3314 or G.Lapin@troymi.gov
- Site plan Review – ensure your business is in compliance with our Zoning Ordinance
- Determine if a proposal is permitted
- Get development approval
Contact: Brent Savidant, Planning Director 248.524.3366 or SavidantB@troymi.gov
- Determine if a building inspection is needed
- Determine if proposal is permitted
- Alterations of a building or property may require the submittal of a Site Plan for review
Contact: Paul Featherston or Rick Kessler at 248.524.3367 or Paul.Featherston@troymi.gov / R.Kessler@troymi.gov
- File an Occupancy Permit Application & the Fire Department will contact you for review
- Schedule a fire inspection
- Ensure the building and/or fire protection systems are adequate
Contact: Dave Roberts, Fire Chief/Fire Marshall 248.524.3419 or RobertsDJ@troymi.gov
- Determine if your business requires a sign permit
Contact: Paul Evans, Zoning Specialist at 248.524.3359 or EvansPM@troymi.gov
- Business Licensing Requirements
Contact Aileen Dickson, City Clerk at 248.524.3317 or Aileen.Dickson@troymi.gov
- State of Michigan Licensing Requirements
Check <http://michigan.gov/statelicenseresearch>

Asst. Chief Dave Roberts Promoted to Troy Fire Chief

“Dave Roberts has served the City of Troy for many years as a volunteer Firefighter, Fire Inspector, Assistant Fire Chief and Fire Marshall with a professional background in fire prevention and management,” City Manager Brian Kischnick said. “Since his hire in 1980, Dave’s service to our community has been exemplary. We appreciate Fire Chief Bill Nelson’s 40 years of service to Troy and the fine tradition we’ve had in place will continue under the leadership of our new Fire Chief Dave Roberts.”



Chief Roberts started his career in Troy as a volunteer Firefighter in 1978, hired as a Police Department Dispatcher in 1980 and promoted to Communications Supervisor in 1984. Chief Roberts has a B.S. Degree in Fire Protection from Madonna University and a Masters Degree in Public Administration from CMU.

Chief Roberts implemented Fire Department requirements for City Development (Engineering Design) Standards; was instrumental in career staff reorganization, i.e., implementing the entry level Fire Staff Technician position and justified expanding staffing over the years to increase fire inspections and public fire safety education. Chief Roberts justified the purchase of the Fire Safety House used for fire safety education; was instrumental in the planning and design of Fire Station #3, and served as alternate steward for TFSOA and helped negotiate current and past bargaining agreements.

Keep the Entrance to Your Home Safe

Soon the leaves and snow will be covering the ground and the sounds of “Seasons Greetings” will fill the air. This is the perfect time to check your property for potential hazards that might cause someone to trip and fall at the front entrance of your home.

FRONT WALK: Look for any low areas that can hold water and then turn into ice. Check for cracked or uneven sections of concrete with a change in elevation of a 1/2 inch or more. Replacement of the uneven sidewalk sections is the best way to eliminate the hazard, although temporary safe guards such as patching can be put in place until replacement occurs.

STEPS: Now take a look at the steps from the walk up to your porch. Look for any loose or broken stair treads, including cracked stone or concrete, and rotten or worn out wood. Check for any pooling water on the treads, sloped and uneven treads, or risers. Fix all loose or torn outside carpeting.

HANDRAILS

Did you know most stairway falls occur when walking down short stairways of only one or two steps? These small changes in elevation are harder for the eyes to detect. Handrails help attract your attention as you approach steps and give you something to hold onto. Fix any loose or broken handrails and replace any deteriorated connections or missing handrails.

Please contact the Building Department for any questions regarding front walks, steps, hand rails and guardrails on our website at troymi.gov or call 248.524.3344.